



Dr. Savitha.P BSC.MBA.PhD

#183, 1st A cross, 2nd stage Police Layout
Sardar Vallababhai Patel Nagar
Mysuru 28

M: 9986846176, 9902039888

savitha.sathish@yahoo.com

savitha.sathish82@gmail.com

Career Objective:

To establish myself as a good Academician and also to utilize my knowledge, skills and experience to the best use for the benefit of students as well as for the University

Competencies:

- Proficiency in English communication and also in conducting seminar for MBA students.
- Proficiency in Finance and Human Resource Aspects.
- Counseling students in order to increase their morale and motivating them to start their own Venture like Startup's.
- Enlighten the students regarding the present Global Issues such as global warming and other issues pertaining to Environment.

Educational Qualification:

Educational Qualification	University / board	Year of passing	Percentage Obtained
Master of Business Administration (MBA)	Mysore University (Bahadur Institute of management Sciences)	2006-2008	65%
Bachelor of Science (EMCs)	Mysore University	1999- 2002	60%
P.U.C.	Pre-University Education (PCMB)	1997- 1999	54%
S.S.L.C	K.S.E.E. Board	1996- 1997	62%
NET with JRF	UGC	2012	Qualified for Lectureship
K-SET	Mysore University	2012	Qualified for Lectureship
PhD	Mysore University	2017	Awarded

Working Experience:

- One-year Corporate Experience at **INFOSYS**, 2008-2009 in Bengaluru.
- Six months of teaching experience in **Geetha Shishu Shikhana Sangha** (GSSSIETW), 2009, Mysuru, at Management Department (PG).
- Worked as Guest Faculty in the department of Management from 1st March 2011 to 4th December 2012 at **Karnataka State Open University**, Mysuru.
- Presently working in **Karnataka State Open University** as Assistant Professor from December 5th, 2012 to till date in the Management Department.
- Currently serving as **MBA Department Chairperson** from March 22, 2022 to till date.

Research Activities:

- Awarded with Ph.D. in the area of Finance from Mysore University, Manasagangothri, in the year December, 2017.
- **Recognition as Research Guide for Ph.D. Programme on 8th March 2019.**
- Presently having 2 years of research experience in area of Finance, HR and on the General Management aspects.
- Presently Guiding 5 PhD students in the stream of Finance and Human Resource Management.
- Handled Finance classes in course work for PhD students at KSOU

Worked as in charge Chairperson at MBA Department, KSOU

- From 26th Feb to 02nd March, 2018 for 5 days, acted as in-charge chairperson for MBA dept in the absence of chairman.
- From 20th Sep to 21st Sept, 2021 for 2 days was in-charge chairperson for MBA dept in the absence of chairperson.

Subjects Handled for MBA Programme:

Sl No	Subjects Handling	MBA Semester	University
1	Managerial Economics	1 st Sem	KSOU
2	Corporate Finance	2 nd Sem	KSOU
3	Human Resource Management	2 nd Sem	KSOU
4	Security Analysis and Portfolio Management	3 rd Sem	KSOU
5	Industrial Relations	3 rd Sem	KSOU

6	Strategic Management	4 th Sem	KSOU
7	Strategic Financial Management	4 th Sem	KSOU

Subjects Handled for PG Diploma Programme:

Sl No	Subjects Handling	PG Diploma Programme
1	Marketing Management	PGDMM
2	Human Resource Management	PGDHRM and PGDBA
3	Business Environment	PGDBA

Workshops/Symposium/FDP/Short Term course/ Attended:

Sl No	Title of the Workshop Organised	Organiser	Duration	Year
1	“Development of Self Learning Material”	Karnataka State Open University, Mysuru	2 nd and 3 rd June	2011
2	“Stress, health and Education of Working Women”	Karnataka State Open University, Mysuru	4 th Sep	2012
3	“Development of B.com Self Learning Material”	Karnataka State Open University, Mysuru	13 th and 14 th July	2012
4	“Self Learning Material Development”	Karnataka State Open University, Mysuru	7 th and 8 th Oct	2013
5	How to Publish in Journals?	SDMIMD, Mysuru	27 th June	2015
6	Innovative Methods in Teaching HRM and OB	SDMIMD, Mysuru	5 th and 6 th June	2015
7	“Establishment and Managing New Enterprises”	TTL college of Business Management (PG dept of Commerce)	27 th April	2016
8	Thoughts and Philosophy of Mahamatma Gandhi	Gandhi Chair, KSOU, Mysuru	16 th Oct	2018
9	Annual Manufacturing and Techonology Excellence “Operational Excellence – Journey to Business Excellence”	Confederation of Indian Industry	18 th Dec	2018
10	“Vachana’s of Akkamahadevi Applicable to Present Day Life”	Akkamahadevi Chair, KSOU, Mysuru	09 th Sep	2019
11	“Corporate Social Responsibility and Community Development”	SDMIMD, Mysuru	26 th Feb	2019

12	“New Vistas in Social Science Research : Issues and Challenges”	Vidhyavardhaka First Grade College, (PG dept of Commerce), Mysuru	19 th Oct	2019
13	“Choice Based Credit System” (CBCS)	Karnataka State Open University, Mysuru	19 th July	2019
14	“Radio Program Production as a Method in Pedagogy”	Karnataka State Open University, Mysuru	1 st July to 6 th July	2020
15	“Choice Based Credit System” (CBCS)	Karnataka State Open University, Mysuru	5 th Nov	2020
16	Women’s Day Program and Akkamahadevi’s Publicity Lecture	Akkamahadevi Chair, KSOU, Mysuru	9 th March	2021
17	“NAAC Accreditation Framework : An overview in Respect of New Guidelines “ (FDP)	Research Foundation of India	6 th July to 13 th July	2020
18	Faculty Development Programme on NAAC Accreditation Framework: An overview in respect of New Guidelines	Research Foundation of India, Smt. K.G. Mittal College of Arts and Commerce, Mumbai	6 July to 13 July	2020
19	National Workshop on Research and Development	Parul Institue of Design, Fine Arts, Parul University, Vadodara, Gujarat & Centre for Research & Training, NFED, Coimbatore TN.	21 st to 23 rd Oct	2021
20	Online Two- Week Refresher Course	Teaching Learning Centre, Ramanujam College, University of Delhi	25 June – 8 July	2021
21	Workshop on Development of Institutional Open Education Resource Ploicy for KSOU	Karnataka State Open University, Mysuru	28 th and 29 th April	2022
22	Workshop on Learning Outcome Based Curriculum Framework (LOCF)	Karnataka State Open University, Mysuru	31 st May	2022
23	“Academic and Administrative Audit” (AAA)	Karnataka State Open University, Mysuru	2 nd Sept	2022

National/ International Conferences/Seminars /Papers Presented:

Sl No	Author	Title of the Paper Presented	National/ International Level	Organiser and Year
1	Savitha.P	Managing Stress	National Conference on “HR at the Modern Workplace” ISBN: 978-81-922146-0-3	16 th and 17 th Dec, 2011, SDMIMD, Mysuru.
2	Savitha.P	Employee Engagement	1 st International Conference on “managing Human Resources at the Workplace” ISBN: 978-81-922146-4-1	14 th and 15 th Dec 2012 at SDMIMD, Mysuru
3	Mahesh Rajgopal and Savitha.P	Mergers, Acquisition and Corporate Restructuring	International Conference on “Emerging Trends in Finance and Accounting” ISBN: 978-81-922146-2-7	3 rd and 4 th Aug 2012 at SDMIMD, Mysuru
4	Savitha.P	Human Resource Accounting – Practices in India	2 nd International Conference on “managing Human Resources at the Workplace” ISBN: 978-81-922146-5-8	13 th and 14 th Dec 2013 at SDMIMD, Mysuru
5	Savitha.P	Dividend Decision – its impact on Shareholders value	2 nd International Conference on “Emerging Trends in Finance and Accounting” ISBN: 978-81-922146-6-5	9 th and 10 th Aug 2013 at SDMIMD, Mysuru.
6	Savitha.P And Prof.B. Shivaraj	Initial Public Offering Under Pricing – A Case Study of Twitter IPO	3 rd International Conference on “Emerging Trends in Finance and Accounting” ISBN: 978-93-83302-02-4	22 nd and 23 rd Aug, 2014 at SDMIMD, Mysuru
7	Savitha.P	India’s Path to Digitalisation	UGC Sponsored One Day National Conference on “Digital Economy in India: The Challenges Ahead” ISBN: 978-93-5268-610-0	18 th Feb 2017 at Vidhyavardhaka First Grade College, PG Dept in Commerce.
8	Savitha.P	Intellectual Property Rights (IPR): An Indian Perspective	3 rd International Conference on “Economic Growth and Sustainable Development: Emerging Trends” ISBN:978-93-83302-26-0	10 th and 11 th Nov, 2017 at SDMIMD, Mysuru

9	Savitha.P and Prof.B. Shivaraj	Underpricing or Overpricing of IPO's :A Case Study of Indian Capital Market	6 th International Conference on “Emerging Trends in Finance and Accounting” ISBN: 978-93-83302-24-6	18 th and 19 th Aug,2017 at SDMIMD, Mysuru
10	Savitha.P	Foreign Exchange Market in India	7 th International Conference on “Emerging Trends in Finance , Accounting and Banking” ISBN: 978-93-83302-32-1	7 th and 8 th Sep, 2018 at SDMIMD, Mysuru
11	Savitha.P	Flow of Foreign Capital (FDI and FII) and its Impact on BSE Sensex	4 th International Conference on “Economic Growth and Sustainable Development”:Emerging Trends ISBN: 978-93-83302-34-5	23 rd and 24 th Nov, 2018 at SDMIMD, Mysuru
12	Dr.Savitha.P	Venture Capital Financing in India	3 rd Annual Convention of ICBE and International Conference on Global Entrepreneurship – Emerging Opportunities and Challenges ISBN: 978-81-935990-1-3	28 th and 29 th Jan, 2019 at Dept of Commerce, Bangalore University, Bangalore
13	Dr.Savitha.P	Women Entrepreneurs in Indian Perspective	One day National level Seminar on “Women Empowerment and Economic Development in India – The Road Map Ahead” ISBN: 978-81-943266-0-1	11 th Oct, 2019 at Sri.K.Puttaswamy First Grade College, Mysuru.
14	Sri.Raghavendra and Dr.Savitha.P	Role of PMFME Scheme on Food Processing, Agribusiness and Entrepreneurship	7 th International Conference on Economic Growth and Sustainable Development: Emerging trends	On 24 th -25 th , Nov 2022 at SDM-IMD, Mysuru.

Research Papers Published in Various Journals:

Sl No	Authors	Title of the Paper	Publisher	Impact Factor and ISSN No
1	Savitha.P and Prof.Shivaraj	“Initial Public Offering Under-Pricing: A Case Study of Twitter IPO”	International Journal of Research in Commerce, Economics and Management (ijrcm), 2016	ISSN: 2231-4245 Sep, 2016

2	Savitha.P and Prof.Shivaraj	Initial Public Offering (IPO) Underpricing: A Study of Selected companies in Indian Equity Market	International Journal of Scientific Progress and Research (IJSPR), 2017	ISSN: 2349-4689 SJIF Impact Factor: 5.749
3	Dr.Savitha.P	Under-pricing of Initial Public Offering: a Study of Indian Equity Stocks listed in BSE and NSE	International Journal of Scientific Progress and Research (IJSPR), 2018	ISSN: 2349-4689 SJIF Impact Factor: 5.749
4	Dr.Savitha.P	“Initial Public Offerings (IPO) Underpricing: A Case Study on the Capital Market of India”	International Journal of Scientific Progress and Research (IJSPR), 2018 UGC Approved Journal	Impact Factor: SJIF 5.749 ISSN: 2349-4689
5	Dr.Savitha.P	“Goods and Services Tax in India”	IOSR Journals International Organisation of Scientific Research (IOSR-JBM) Taxation in India – Recent Trends and Developments	e-ISSN : 2278-487x p-ISSN : 2319-7668
6	Dr.Savitha.P	Initial Public Offering (IPO's) Under-pricing or Overpricing: An Empirical study of Selected IPO's in NSE and BSE	International Journal of Management Studies (IJMS) (UGC Approved – Journal No: 44925)	ISSN : 2249 - 0302 EISSN: 2231-2528
7	Dr.Savitha.P	“Initial Public Offerings (IPO's) Underpricing: A Study of Selected Stocks in the Indian Primary Market”	International Journal of Business and Management Invention (IJMBI) (UGC Approved – Journal No: 46889)	ISSN(Online) : 2319-8028, P-ISSN: 2319-801X February 2019
8	Dr.Savitha.P	Under-pricing or Overpricing of the Initial Public Offering (IPO's): A Study of Indian IPO Market	IOSR Journal of Business and Management (IOSR-JBM)	ISSN(e): 2278-487X p-ISSN: 2319-7668 April, 2019
9	Dr.Savitha.P	Underpricing of the Public Issue: an Empirical Study of Primary Market in Indian Context	Journal of Emerging Technologies and Innovative Research (JETIR) UGC Approved Journal	ISSN:2349-5162, 5.87 Impact Factor April 2019
10	Dr.Savitha.P	Foreign Capital Inflows (FII and FDI) and its Impact on BSE Sensex	International Journal of Management Studies (IJMS) UGC Approved Journal No: 44925	ISSN:2249-0302 EISSN: 2231-2528 January 2019

11	Dr.Savitha.P	Foreign Capital Inflows (FII and FDI) and its Impact on NSE Nifty	International Journal of Commerce and Management Research	ISSN:2455-1627 and Impact Factor: RJIF 5.22 January 2019
12	Dr.Savitha.P and Sri.K.Kalidas	“Dividend Policy and its Impact on the Share Price: An Empirical Study with Reference to Nationalised Banks in India”	International Journal of Scientific Progress and Research (IJSPR), 2021	ISSN:2349-4689 SJIF Impact Factor: 5.749
13	Dr.Savitha.P	“The Role of Entrepreneurs in Economic Development”	Published by JSS Centre for Management Studies, Mysuru.	ISBN: 978-93-5351-884-4 Edited Book, December 2019
14	Dr.Savitha.P	GST as an Indirect Tax System in India	International Journal of Research and Analytical Reviews (IJRAR)	(E-ISSN 2348-1269, P- ISSN 2349-5138) UGC Approved - Journal No : 43602 & 7.17 Impact Factor, March 2022.
15	Dr.Savitha.P	GST Implementation in India and its consequences	Journal of Emerging Technologies and Innovative Research (JETIR)	(ISSN : 2349-5162) ISSN UGC Approved (Journal No: 63975) & 7.95 Impact Factor, Dec 2021.
16	Chetana.M and Dr.Savitha.P	Emperical Investigation of Talent Management Strategies: A Case study on Wipro Technologies Ltd, Banglore City.	ANVESAK : UGC Care Group 1 Journal, Vol 52, No.1(I)	ISSN : 0378 – 4568, Jan-June 2022
17	Chetana M and Dr. Savitha.P	An Emperical Study on Talent Management Components and Employee Job Satisfaction: A Case Study of School Teachers of Davanagere District	Madhya Bharti, UGC Care Approved , Group I, Peer Reviewed	ISSN: 0974-0066, July- Dec: 2022
18	Kalidas K and Dr. Savitha.P	A Comparative Analysis of Profitability Performance of Public and Private Sector Banks in India: An Emperical Study with Reference to	Anveshak A Bi-annual Journal UGC Care Group – 1	ISSN : 0378 – 4568, July December 2022 Impact Factor: 6.20

		SBI and Axis Bank		
19	Mr.Raghavendra S.V & Dr. Savitha P	Issues and Challenges in Rural Marketing : A Study with Reference to Nestle India Ltd., Nanjangud	Department of Philosophy : Rabindra Bharati Journal of Philosophy UGC Care Approved	ISSN : 0973-0087 Impact Factor: 6.986

Self-Learning Materials (SLM) Written and Edited for MBA Programme:

Sl No	Subject (Course)	No of Units Written	Semester	University
1	C:2:Managerial Economics	Module: 5 4 Units, (Units 17 - 20)	MBA 1 st Sem	KSOU
2	C:9:Corporate Finance	Module :1 4 Units, (Units 1 to 4)	MBA 2 nd Sem	KSOU
3	C:21:Strategic Management	Module :1 4 Units, (Units 1 to 4)	MBA 4 th Sem	KSOU
4	C:17:Industrial Relations	Module: 5 4 Units, (Units 17 - 20)	MBA 3 rd Sem	KSOU
Self Learning Materials (SLM) Written for Bcom Second Year				
1	Financial Markets and Services	Module:1 4 Units (Units 1 - 4)	Bcom Second Year	KSOU

MBA Self Learning Materials Co-ordinated and Edited for MBA Programme

Sl No	Subject (Course)	No of Units Edited	Semester	University
1	C -2: Managerial Economics	20 Units	MBA 1 st Semester	KSOU
2	C- 9: Corporate Finance	20 Units	MBA 2 nd Semester	KSOU
3	C-18A:Security Analysis and Portfolio Management	20 Units	MBA 3 rd Semester	KSOU
4	C-17C: Industrial Relations	20 Units	MBA 3 rd Semester	KSOU
5	C- 22A: Strategic Financial Management	20 Units	MBA 4 th Semester	KSOU
6	C- 21: Strategic Management	20 Units	MBA 4 th Semester	KSOU
7	C-22C: Knowledge Management	20 Units	MBA 4 th Semester	KSOU

Self Learning Material Edited for BBA Program:

Sl No	Subject (Course)	No of Units Edited	Semester	University
1	Managerial Economics	4 Blocks (16 Units)	1 st Semester	KSOU

Orientation Program and Refresher Courses Attended as per Academic Curriculum:

Sl No	Course	Date	Duration	University
1	Participated in 99 th Orientation Programme	15/2/13 to 14/03/13	30 days	UGC-Academic Staff College, Mysore University
2	Refresher Course	30/06/2015 to 20/7/2015	21 days	UGC-Academic Staff College, Mysore University
3	Online Two Week Refresher Course	25/6/2021 to 08/7/2021	14 days	Teaching Learning Centre, Ramanujan College, University of Delhi.
4	Online Two Week Refresher Course	13/09/2022 to 26/09/2022	14 days	UGC-Academic Staff College, Mysore University

Webinar/Special Lectures Delivered

Sl. No	Topic	Venue	Date
1	Webinar on MANAGEMENT STUDIES AFTER ENGINEERING”(Online)	Jyothy Institute of Technology, Bengaluru	22 ND August 2020

Other Information Pertaining to Academics/Curriculum

- Presently working on CBCS format of study materials for MBA programme for all the semesters at KSOU.
- Co-ordinating MBA contact programme at different study centers such as Mysuru, Bangalore and Udupi.
- Guiding MBA students in their project work in their 4th semester MBA programme.
- Visited various Industries along with MBA 4th semester students in Mysuru and Bangalore and Udupi.

- Conducting On-line as well as Off-line seminars for all the MBA semester students.
- Editing BBA course materials which were introduced in the year 2020-2021 in MBA department.

Board of Examination/Studies Membership/ Chairperson:

- Working as BOE member for MBA department at KSOU.
- Working as Evaluator for MBA and MCom program in Mysore University. As well as working as Evaluator in Yuvaraja's college Mysuru.
- Question paper setting to different universities Like Manglore University, Belagavi University, Yuvaraja College etc
- Chairperson BOE-PG at KSOU
- Member of BOS-UG at KSOU
- Member of BOS-PG at KSOU

Personal Details:

Name	:	Dr.Savitha. P
Date of Birth	:	1 st March.
Languages Known	:	Kannada, English & Hindi.
Marital Status	:	Married.
Hobbies	:	Reading Books, cooking, etc.

(Dr. SAVITHA.P)